

HEY FELLOWS!

HERE'S YOUR CHANCE TO
EARN MONEY
WIN PRIZES!



In the Torrance Herald's Annual Summer **POPULARITY CONTEST**

BOYS

If you want to sell TORRANCE HERALDS, Phone Herald office, TORRANCE 444, for name of the distributor nearest your home.

for Herald Distributors and Carrier Boys!

If you are not already getting Torrance Herald by mail . . . you can help your favorite distributor and carrier boy by buying your Herald from him or by subscribing one year in advance at the regular rate of \$2.00.

At 5c per copy the Torrance Herald gives you one of California's finest newspapers . . . TOPS in local news . . . TOPS in local pictures . . . TOPS in local advertising!

Here are the "TOP TWENTY" Carrier Boys and their standings:

Mickey Valencia 514	David Rojas 125
Wesley Hanson 496	Ronald Gates 122
Sammy Smith 230	Richard Minnis 100
Kenneth Wheat 207	Jacky Lenton 98
Tommy Koehn 189	Teddy Byers 96
Allan Bell 187	Clyde Milan 95
Christopher Ferragamo 171	Frank Theodosios 90
James Walgren 150	Billy Williams 85
Frank Montez 145	Richard Johnson 83
Dal Derouin 139	Richard Connett 80

AND . . . FOR HERALD DISTRIBUTORS

A special Contest that will win many new friends and readers for the Torrance Herald. There is a Herald distributor in your neighborhood interested in giving you the best of service.

FIRST PRIZE! FOR HERALD CARRIER BOYS IT'S NOT TOO LATE TO ENTER!



Schwinn Deluxe Model **BIKE**

to the Boy who sells the Greatest Number of Papers During the Nine Weeks from July 6 to August 31st.

This Bicycle Now on Display at—

**TORRANCE
CYCLE & FIX-IT SHOP**

1343 El Prado — Torrance

\$56.95
AUTHORIZED DEALER

CARRIER'S 2nd PRIZE

To the Herald Carrier Boy in Second Place



Travel-Aire Personal **RADIO**

Every boy would like to have this fine set, excellent tone speaker, gets all stations. See it on display at—

NATIONAL HOME APPLIANCE CO.
1267 SARTORI AVE. TORRANCE

CARRIER'S 3rd PRIZE

To the Herald Carrier in Third Place



Anso Press Flash **Camera**

Junior Press Flash Camera, includes 3 bulbs, 1 roll film, 2 batteries, press badge, carrying case, instruction book. \$13.00 value.

On Display at

A-1 PHOTO SERVICE
Everything Photographic
1312 SARTORI TORRANCE

FIRST PRIZE



General Electric Big 12 1/2-Inch—50 **Television**

To the Distributor who gets the most Contest Points.

Television at its best! It has the new Black-Day-light Picture Tube, contained in a rich polished cabinet.

NOW ON DISPLAY AT—

TORRANCE TREE TV COMPLETE HOME APPLIANCES
1629 CRAVENS — TORRANCE
PHONE TORRANCE 650



\$199.95

Plus Free Outside Aerial and Installation

Help Your Favorite Distributor Win One of These Prizes!
BUY THE TORRANCE HERALD EVERY THURSDAY FROM YOUR CARRIER BOY OR . . .
Distributors get Extra Points for Each One Year Subscription

2nd Prize

To the Distributor who has the second to highest total points.

\$40.75

DORMEYER Electric MIXER

Complete With Attachments, Bowls and Juicer
Makes Cooking a Pleasure!

NOW ON DISPLAY AT

UNIVERSAL
The World's Lowest Priced Furniture Store
1317 Sartori Torrance



3rd PRIZE!

To the Distributor in THIRD PLACE in the Contest.

A Glamorous "Beauty Crest"

PERMANENT

FROM TORRANCE'S LEADING BEAUTY SHOP

Beauty Crest

(Formerly ALICE BEAUTY SALON)

1215 El Prado Phone 1077 Torrance

